



RECRUITMENT CENTER



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Recruitment Center (RC)

The Georgia Clinical and Translational Science Alliance (Georgia CTSA) Recruitment Center is designed for optimization, innovation, and research regarding recruitment for clinical research.

Services Provided:

Recruitment consultations for individual projects or research programs, including:

- Feasibility assessments
- Development of recruitment plans
- **Design** of recruitment materials
- Creation of tools for evaluating recruitment

Connections to local and state recruitment resources

- Links to other CTSA programs
- ResearchMatch and institutional databases

Development and study of innovative recruitment methods

- Strategies for participant identification
- Communication strategies

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